



Avery Dennison[®] Conform Chrome Series

A true 'chrome' look with fast and easy application - and removability

Shine Like Never Before. Add That Special Black, Gold, Blue, Red or Silver Premium Look



CONFORM CHROME WRAPPING FILMS

The black, gold, blue, red or silver mirror-like finish gives a true chrome look that is normally difficult or expensive to apply. With the conformability of the film, you will be able to apply Conform Chrome to accent features.

KEY FEATURES:

- > Available in black, gold, blue, red and silver chrome
- > Mirror-like finish for a true 'chrome' look
- > Can be applied to mild curves
- > Complements the wider vehicle wrap range
- > Up to 3-year durability on vertical applications
- > Good UV, temperature, humidity, and salt-spray resistance
- > Patented Easy Apply™ RS adhesive technology
- > Repositionable and free of bubbles during application
- > Easy to remove, even over the long term

KEY BENEFITS:

- > Faster installation and higher-quality results: Easy Apply™ RS technology makes the film easy to handle and slide while applying
- > Works well with Supreme Wrapping Film or MPI 1005 Supercast – can be applied on or around
- > Safe on paints and other substrates can be removed easily and quickly

RECOMMENDED USES:

- > Adding vehicle accents with very high visual impact used on their own or with other wrapping films
- > Transforming vehicle features such as mirrors and wings, mild curves

Conform Black Chrome SF 100-196-S Conform Blue Chrome SF 100-256-S Conform Gold Chrome SF 100-604-S



Conform Silver Chrome SF 100-843-S





Features Advantages Benefits

Features	Advantages	Benefits
Conformable	Few or no relief cuts needed	Conforms to mild shapes and curves
Patented Easy Apply [™] RS	Saves installation time	Easy-to-handle and slide across substrate before applying. Reduces air bubbles during installation
Complementary to Avery Dennison Wrap Films	Applies on or around existing wraps for a special effect	Provides a special touch to existing Supreme Wrapping Film or MPI 1005 Supercast wraps on vehicles
Long Term Removability	Flexibility for use on multiple applications and ease of removal	Adheres to paints and other substrates but removes as required

Conform Chrome Wrapping Films

Film type	142 micron chrome finish film	
Adhesive	Permanent, transparent acrylic, Long Term Removable with Easy Apply RS technology	
Liner	Poly-coated kraft paper, 150 g/m ²	
Conformability	Good conformability to irregular mildly curved substrates	Mirror accent shown in Conform Blue Chrome.
Printability	Not recommended	
Vehicle wrap	Accent film	
Durability	3 Year Vertical (see Product Data Sheet.)	Accents shown in Conform Silver Chrome.
		_

The user is responsible for determining the product's suitability for the intended application. This product should be used on a test-and-approve basis.

Some countries may have laws or regulations on the use of chrome or other mirrorlike finishes on vehicles, which may include passenger vehicles and vans. The user

*The colors shown are digitally reproduced for printing purposes and are not 100% accurate. For an actual production color,please contact your Avery Dennison sales representative.

For further information contact your sales representative or visit the Avery Dennivon Web site at: graphics.averydennison.eu.









Join the Avery Dennison Graphics Solutions Community

is responsible for determining and complying with all applicable standards.

©2014 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.

WARRANTY - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warrenty. All

Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

Avery Dennison products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Should a defect be communicated to

Avery Dennison within that time frame, Avery Dennison will evaluate and determine the existence of the defect and further decide, at its sole discretion, to either replace the defective product without charge or compensate it with a credit note in such amount as Avery Dennison deems reasonable. Avery Dennison shall have no responsibility beyond the replacement value of the defective product nor shall in any way be liable or responsible for consequential or incidental damages. ANY OTHER WARRANTY, WHETHER EXPRESS OR IMPLIED, OR WHETHER OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR OTHERWISE, SHALL BE EXCLUDED. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON.

